

Job Description: **Senior UI & UX Designer (Graphic Designer)**

Reference number: CA/SGD/2024-01

Job location: Profecia IT, Gqeberha Office

We're looking for a Senior UI & UX Designer who will be responsible for creating user-friendly interfaces and optimizing user experiences across our digital products. This role combines visual design skills with a deep understanding of user behaviour to ensure that our applications are intuitive, engaging, and accessible.

Key Responsibilities:

User Experience (UX) Design:

- **User Research:** Conduct user interviews, surveys, and usability tests to gather insights about user needs and behaviours.
- **User Personas:** Develop detailed user personas and journey maps to inform design decisions.
- **Wireframing & Prototyping:** Create wireframes and interactive prototypes to visualize design concepts and user flows.
- **Information Architecture:** Organize and structure content to enhance usability and findability.

User Interface (UI) Design:

- **Visual Design:** Develop visually appealing designs that align with our brand guidelines and enhance user interaction.
- **Responsive Design:** Create layouts that work seamlessly across various devices and screen sizes.
- **Design Systems:** Contribute to or develop design systems and style guides to ensure consistency across products.

Collaboration & Communication:

- **Cross-Functional Collaboration:** Work closely with product managers, developers, and other stakeholders to ensure designs are feasible and meet business goals.
- **Feedback Integration:** Iterate on designs based on user feedback, analytics, and stakeholder input.

Testing & Analysis:

- **Usability Testing:** Conduct usability tests to identify pain points and validate design solutions.

- **Performance Metrics:** Analyze user engagement and experience metrics to inform ongoing design improvements.

Qualifications:

- **Minimum Education:** Bachelor's degree in Design, HCI, or a related field (or equivalent experience).
- **Experience:** Minimum 10 years proven experience in UI/UX design, preferably in a digital product environment.
- **Tools:** Proficiency in design tools such as Sketch, Figma, Adobe XD, or similar.
- **Portfolio:** A strong portfolio showcasing design projects and thought processes.

Skills:

- **User-Centered Design:** Deep understanding of user-centered design principles and methodologies.
- **Visual Design Skills:** Strong aesthetic sense with attention to detail in typography, colour, and layout.
- **Problem-Solving:** Ability to identify problems and create effective design solutions.
- **Communication:** Excellent verbal and written communication skills for presenting ideas and concepts clearly.

Additional Attributes:

- **Adaptability:** Willingness to learn and adapt to new tools, technologies, and design trends.
- **Collaboration:** Strong team player who can work effectively in a collaborative environment.
- **Versatility:** Ability to carry out general graphic design work such as corporate image design.

This role is essential for us in delivering exceptional user experiences that meet both business objectives and user needs.

Suitably qualified and experienced candidates will be subjected to employment and criminal verification checks and will be required to undergo competency assessment/s. A comprehensive Curriculum Vitae must be submitted to careers@profeciait.co.za to be considered. Correspondence will be limited to shortlisted candidates and if you do not hear from us within 60 days after the closing date, consider your application unsuccessful. Please quote the Job Description you are applying for and the Reference Number on the subject line of your email when applying. For enquiries, contact Ms. Monica Chawanda, Tel 041 582 4582. Closing date for applications: 11h00, 5 August 2024